

Appl. No. 09/275,514

Attorney Docket: 042390.P7034

LISTING OF THE CLAIMS:

This listing of claims replaces all prior versions, and listings, of claims in the application:

- 1 1. (Previously Presented) A method of providing content to a receiving device having an
2 associated identifier associated with a network address for the receiving device, comprising:
3 selecting a set of segments of content from a group of segments to be protected wherein
4 the set does not include all segments of the group;
5 protecting the segments of the set, but not the other segments of the group, to prevent the
6 protected segments from being properly reproduced unless the protection is undone with
7 assistance of a correct key that is not generally available and is based at least in part on the
8 associated identifier; and
9 providing access to the group of segments over a network.
- 1 2. (Original) The method of claim 1, wherein selecting the set involves selecting at least some
2 of the set for visual scrambling and protecting the set includes visual scrambling those segments
3 selected for visual scrambling.
- 1 3. (Previously Presented) A method of providing content, comprising:
2 selecting a set of segments of content from a group of segments to be protected wherein the set
3 does not include all segments of the group:
4 protecting the segments of the set, but not the other segments of the group, to prevent the
5 protected segments from being properly reproduced unless the protection is undone with
6 assistance of a correct key that is not generally available;
7 providing access to the group of segments over a network:
8 wherein selecting the set involves selecting at least some of the set for visual scrambling

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9 and protecting the set includes visual scrambling those segments selected for visual scrambling;
10 and
11 wherein visual scrambling involves using a key, including a remote computer number.

1 4. (Original) The method of claim 3, wherein the remote computer number is a processor
2 number.

1 5. (Original) The method of claim 2, wherein selecting the set involves designating those
2 segments to be protected.

1 6. (Original) The method of claim 1, wherein selecting the set involves selecting at least
2 some of the set for bit encryption and protecting the set includes bit encrypting those segments
3 selected for bit encryption.

1 7. (Original) The method of claim 1, wherein selecting the set involves selecting at least some
2 of the set for visual scrambling and at least some of the set for bit encryption, wherein some of
3 the set may be selected for both visual scrambling and bit encryption, and protecting the set
4 includes visual scrambling those segments selected for visual scrambling and bit encrypting
5 those segments selected for bit encryption.

1 8. (Original) The method of claim 1, wherein a remote computer number is stored and
2 matched against a remote computer number from a remote receiving computer during playback.

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1 9. (Original) The method of claim 1, wherein prior to protection, the segments include video
2 signals.

1 10. (Original) The method of claim 9, wherein the video signals are in an MPEG format.

1 11. (Original) The method of claim 1, wherein prior to protection, the segments include video
2 and audio and both the video and audio are protected.

1 12. (Previously Presented) A method of receiving and processing content by at least one
2 receiving device having an associated identifier with a network address for the receiving device,
3 comprising:
4 accessing over a network a group of segments of content including a set of segments that
5 does not include all segments of the group, and wherein the set, but not the other segments of the
6 group, have been protected to prevent the protected segments from being properly reproduced
7 without undoing the protection with assistance of a correct key that is not generally available and
8 is based at least in part on the associated identifier;
9 undoing the protection if the correct key is received; and
10 playing the group of segments seamlessly with a media player.

1 13. (Previously Presented) The method of claim 12, wherein at least some of the protected
2 segments have been protected through visually scrambling.

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1 14. (Original) The method of claim 12, wherein at least some of the protected segments have
2 been protected through bit encryption.

1 15. (Original) The method of claim 12, wherein the key includes a remote computer number.

1 16. (Original) The method of claim 12, wherein information identifying protected segments is
2 contained in headers.

1 17. (Original) The method of claim 12, wherein information identifying protected segments is
2 contained in at least one watermark.

1 18. (Original) The method of claim 12, wherein information identifying protected segments is
2 contained in data transmitted separately from the segments.

1 19. (Previously Presented) A content providing system, comprising:
2 storage to hold at least content divided into segments and an identifier associated with a
3 network address for a receiving device:
4 a user interface; and
5 circuitry and software cooperating with the user interface to select a set of the segments
6 to be protected from a group of segments, wherein the set does not include all segments of the
7 group, and to protect the set of segments, but not the other segments of the group, to allow access
8 to the unprotected segments over a network but to prevent the protected segments from being
9 properly reproduced over the network unless the protection is undone with assistance of a correct

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10 key that is not generally available, wherein the correct key is based at least in part on the
11 associated identifier.

1 20. (Original) The content providing system of claim 19, wherein protecting the selected
2 segments involves a key including a remote computer number.

1 21. (Original) The content providing system of claim 19, wherein the user interface includes
2 options to select at least some of the set of segments to be visually scrambling and the protecting
3 of the segments selected for visual scrambling includes visual scrambling.

1 22. (Original) The content providing system of claim 19, wherein the user interface includes
2 options to select at least some of the set of segments to be bit encrypted and protecting of the
3 segments selected for bit encryption includes bit encryption.

1 23. (Original) The content providing system of claim 19, wherein the user interface includes
2 options to select at least some of the set of segments to be visually scrambled and at least some
3 of the set of segments to be bit encrypted, wherein some of the set of segments may be selected
4 for both visual scrambling and bit encryption, and protecting of the segments selected for visual
5 scrambling includes visual scrambling and protecting of the segments selected for bit encryption
6 includes bit encryption.

1 24. (Original) The content providing system of claim 19, wherein the content includes video
2 signals.

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1 25. (Original) The content providing system of claim 19, wherein the content includes video
2 signals and audio signals.

1 26. (Previously Presented) An article comprising:
2 a machine readable media including instructions that when executed cause a content
3 providing system to:
4 select a set of segments of content from a group of segments to be protected wherein the
5 set does not include all segments of the group;
6 protect the segments of the set with, but not the other segments of the group, to prevent
7 the protected segments from being properly reproduced unless the protection is undone with
8 assistance of a correct key that is not generally available, wherein the correct key is based at least
9 in part on an identifier associated with a network address for a receiving device; and
10 provide access to the group of segments over a network.

1 27. (Original) The article of claim 26, wherein protecting the selected segments involves a key
2 including a remote computer number.

1 28. (Previously Presented) An article comprising:
2 a machine readable media including instructions that when executed cause a content
3 providing system to:
4 access over a network a group of segments of content including a set of segments that
5 does not include all segments of the group, and wherein the set, but not the other segments of the

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6 group, have been protected to prevent the protected segments from being properly reproduced
7 without undoing the protection with assistance of a correct key that is not generally available,
8 wherein the correct key is based at least in part on an identifier associated with a network address
9 for a receiving device for the content;
10 undo the protection if the correct key is received; and
11 play the group of segments seamlessly with a media player.

1 29. (Original) The article of claim 28, wherein the key includes a remote
2 computer number.

1 30. (Previously Presented) A method of providing content to at least one receiving device
2 having an associated identifier associated with a network address for a receiving device,
3 comprising:
4 selecting a set of segments of content from a group of segments to be protected wherein
5 the set does not include all segments of the group;
6 protecting the segments of the set, but not the other segments, through visual scrambling
7 determined based at least in part on the associated identifier; and
8 providing access to the group of segments over a network.

1 31. (Previously Presented) The method of claim 30, wherein the receiving device comprises a
2 network information browser configured to display the provided content.

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- 1 32. (Previously Presented) The method of claim 15, wherein the remote computer number is the
- 2 associated identifier.